



# BEYOND THE PODIUM

Delivering Training and Performance to a Digital World

**Please take a few minutes to complete this survey regarding the Beyond the Podium web site.**

Thank you for your participation in this assessment of the Beyond the Podium web site. The authors, Dr. Allison Rossett and Kendra Sheldon, and the publisher, Jossey-Bass, are interested in receiving your input. Their goal is to provide you with valuable information to support your book purchasing decisions and your work performance. Your responses are strictly confidential; all results will be reported in the aggregate only. Your email address will not be used for solicitation, and your participation is completely voluntary. Please briefly review the Beyond the Podium site before responding to the items in the survey. The site is located at <http://www.pfeiffer.com/legacy/features/jb/btp/index.html>. (Please note that the page will open in a new window.)

**Email address:**

(for notification of the \$100 gift certificate)

**Please answer questions regarding your interaction with the web site:**

**How did you hear about this web site?**

- Recommendation by a friend
- Internet search engine
- Jossey-Bass, Wiley, or Pfeiffer web site link
- Jossey-Bass, Wiley, or Pfeiffer mailing
- URL posted in the book, Beyond the Podium
- SDSU alumni email
- EDTEC grad student email
- Other

**How many times have you visited the site?**

**Please check all that apply:**

	<b>Why did you initially access the site?</b>	<b>Why would you return to the site?</b>	<b>Why would you recommend the site to others?</b>
To download references or resources about <b>e-learning</b> that I can use in my work	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
To download references and resources about <b>knowledge management</b> that I can use in my work	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
To download references and resources about <b>performance consulting</b> that I can use in my work	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
To <b>contact the authors</b> with a question of personal interest to me	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
To <b>review questions</b> posed to (and addressed by) the authors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
To determine whether or not I want to <b>purchase the book</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
To read about current or future <b>trends in the field</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Please answer questions regarding new web site content:**

**If the following were added to the site, check all those that you would participate in.**

- Online forum or listserv that addresses performance and e-learning issues facing professionals
- Scheduled online chat with the authors
- Interactive, scenario-based game with opportunities for practice and feedback
- Quiz or other tool to determine my organization's strengths/weaknesses in the area of expanded training roles

**What information or feature did you expect to find that was *not* included in the site?**

**Please describe a situation when you used the web site to support your job:**

For each book it sells, Jossey-Bass provides a table of contents, author information, features, and reviews to help customers make decisions about their book purchases. (For an example see: [www.josseybass.com](http://www.josseybass.com)) When making your book purchasing decisions, is there any additional information you would like provided?

**Please answer questions about your background:**

**Job description**

If you answered "other" above, please explain:

**Age range**

**Education**

**Gender**

- Male
- Female

**Where do you live?**

**How would you classify yourself as an internet user?**

- Make a selection - 

**How critical is using a computer for your job?**

- Make a selection - 

**How much do you use your computer for fun/play (personal use)?**

- Make a selection - 

**Have you contacted the authors from this site to ask questions?**

- No
- Yes

**With what connection type do you usually access the internet?**

- Make a selection - 

**Which of the following books by Allison Rossett do you currently own or plan to buy? (check all that apply)**

- |                          |                              |                                      |
|--------------------------|------------------------------|--------------------------------------|
| ASTD E-Learning Handbook | <input type="checkbox"/> Own | <input type="checkbox"/> Plan to buy |
| Beyond the Podium        | <input type="checkbox"/> Own | <input type="checkbox"/> Plan to buy |
| First Things Fast        | <input type="checkbox"/> Own | <input type="checkbox"/> Plan to buy |
| Handbook of Job Aids     | <input type="checkbox"/> Own | <input type="checkbox"/> Plan to buy |
| Needs Assessment         | <input type="checkbox"/> Own | <input type="checkbox"/> Plan to buy |

**Please add any additional comments you might have regarding this site that are not addressed in the survey.**