

"Quality training is critical to people who lay their lives and honor on the line. One of the most important things I got from the program is to think of learning as part of a continuous improvement process; tools and tactics change and so does knowledge."



*Commander Terry Bickham
Commanding Officer
Director, Petaluma Training Center
U. S. Coast Guard*

"The program is intense, a very good base – a real blend of theory and practice. It led me to a job where I'm a trusted professional working with leading-edge technologies and experts from around the world."

*Fernanda Gimenez-Groenendijk
Human Performance Consultant
Origin Corporation
The Netherlands*

"I do usability and interface design for our global internal training website. This fits right in with the skills I learned at SDSU. The EDTEC program taught me that the answers are right there in front of your face, but only if you ask the right questions."

*Kathy McCreary
Performance Technologist
Oracle University*



"I use my EDTEC degree everyday managing one of the largest zoo-aquarium programs in the country. We've developed a satellite TV series on marine science, created a new generation of multimedia museum exhibits, and put our resources on-line through the Internet. I love my job because it really makes a difference."

*Debra Erickson
Director of Education
Sea World Orlando*

"At my inner city charter school, we're using technology to open doors for kids – to help them understand how exciting it can be to belong to a learning community. This is a place where kids and teachers can touch the future."

*Nancy Dosick
O' Farrell Community School
San Diego City Schools*

Contact Us

For more information about the Department of Educational Technology at SDSU, contact:

**Department of Educational Technology
North Education 280
San Diego State University
San Diego, CA 92182-1182**

**Phone: 619.594.6718
Fax: 619.594.6376
E-Mail: etapi@mail.sdsu.edu**

**Or visit us on the web at:
<http://edweb.sdsu.edu/EDTEC/>**

Graduate Programs in Educational Technology

at San Diego State University



What is Educational Technology?

Educational Technologists apply research in learning, communications, and information technology as they address pressing needs, solve performance problems, and develop opportunities.



Every school, institution, business, and organization is concerned with helping people contribute. Education and training are crucial because goals, customers, processes, and technologies are unpredictable and changing. Our classes and program provide the knowledge, skills, perspectives, and abilities essential for life and work in the Information Age.

What kinds of jobs do Educational Technologists get?

The great thing about Educational Technology is that you can use it in any setting. Jacki Montierth teaches at Southwest Junior High. Susan Murphy works at the University of California at San Diego. Jeff Brechlin is with AT&T Wireless, and Randy Bland is in the U. S. Army. Many others work for themselves, contracting their services for schools, companies, the government, zoos, and museums. Here are some of the many job titles our graduates hold:

- Instructional Designer
- Global Training Manager
- Education Specialist
- Training & Development Specialist
- Distance Education Manager
- School Technology Coordinator

- Multimedia Author
- Web Engineer
- Performance Consultant

We've entered The Information Age, where rapidly advancing technology points to a future in which learning is a lifelong activity for everyone.



People who know how to design learning and performance systems, and use technologies such as computers, the World Wide Web, and electronic performance support systems, are in great demand.

What kinds of Educational Technology programs does SDSU offer?

San Diego State University offers three Educational Technology programs: Certificate, Master's, and Doctorate.

Certificate Programs

For students who want to learn how to design, implement, and evaluate instructional products, courses, and systems, but do not wish to pursue a Master's or Doctorate, SDSU offers four certificates in the fields of:

- Instructional Technology,
- Instructional Software Design,
- Training Systems Design and Administration, and
- Workforce Education and Lifelong Learning.

Master's Program

The Master's Program is for students interested in mastering concepts, principles, and practical applications. The Educational Technology program consists of 36 units, six of which are prerequisites. To earn a Master's degree, you must:

- Maintain a B average in your classes,
- Complete a final Master's project or thesis, and
- Pass a written comprehensive exam.

Doctoral Program

SDSU and The Claremont Graduate School jointly offer a PhD in Education with a concentration in Educational Technology. The program consists of 48 residency units which include core courses in Multicultural Education and Research. To earn a Ph.D., you must pass your courses and:

- Pass written and oral qualifying examinations,
- Acquire two research tools such as foreign language, statistics, or ethnographic methods,
- Write a dissertation under committee direction, and
- Pass a final oral examination.

Why SDSU?

SDSU's Educational Technology program is renowned for outstanding faculty and students, internships and job opportunities, and combining analytical and creative thinking with hands-on know-how.

We have a strong relationship with schools, corporations, hospitals, and other organizations in the local area

and beyond. If you join our program, you'll work with people in the community on student projects that do more than just earn a grade. *Your projects will help people.* Wendy Clash developed a training course for cast members at Disneyland. Patty McKay developed a distance education course for special education teachers. Dan Turner and Mark Fulop developed a leadership course for nurse teams at a hospital. SDSU provides real-world experiences.

Our students come from many varied backgrounds. Our student association and close links to alumni offer great opportunities for professional networking, community involvement, and peer support. We also offer some graduate assistant positions, fellowships, and scholarships.

If you want to be a leader in crafting the learning and performance environments of the future, our nationally recognized program is a great place to launch a new career or enhance your current one.

What do our graduates say?

"As a business executive changing to a new career in workforce education and lifelong learning, I continue to be impressed by the faculty's commitment to the field and by the camaraderie among students. This program is truly a community of learners."

*Max Gresoro
Former Regional Manager
Pacific Bell*

